



School Recycling CLUB

c/o Northeast Resource Recovery Association
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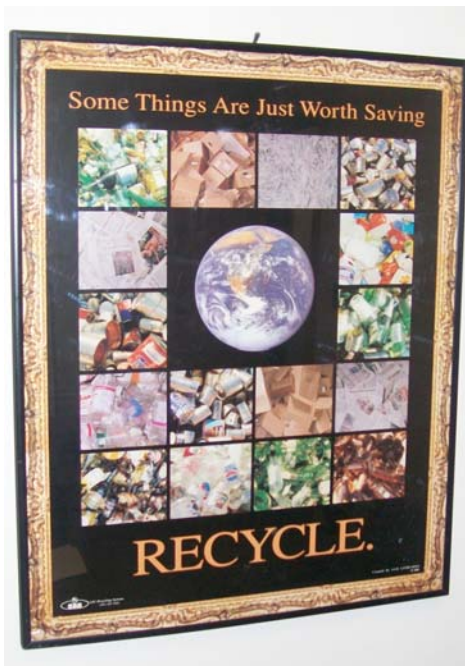
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School News You Can Use!!

February 17th, 2010

First Edition:



This is the first of what we hope will be a valuable monthly tool for your school to use to improve their recycling efforts and reinforce and sustain on-going recycling programs, or to start new ones.

Resources will include how to schedule school technical assistance visits by NRRA member staff to help you review, organize, expand or start a school recycling program. In addition, this e-newsletter will have information found in the "Full of Scrap" email flash that goes to all NRRA members throughout the Northeast and you may learn something about your town and recycling that you didn't know! Monthly tips on e-waste, hazardous waste, how to raise funds for school programs, composting and news about the upcoming first of its kind all day school recycling conference will all be included so you won't want to miss a month!

The Northeast Resource Recovery Association was formed in 1981 by 5 original signers from NH to work cooperatively to increase recycling rates across the state. The towns united to share and expand their knowledge as well as to benefit from the power of group sales: gaining better market prices for recyclables. Last year, NRRRA successfully marketed nearly sixty six thousand tons of members' recyclables and, through monthly meetings, an Annual Conference, and bi-monthly newsletters, the NRRRA provided an avenue for professional development, information-sharing and program development. Clearly the NRRRA has exceeded the goals of the founding members. NRRRA now handles over thirty recyclable commodities and offers members invaluable information on a daily basis. This organization is truly a one-stop shop for Recycling Center operators. From those first five founders it has grown to over 400 municipal, commercial and individual members and is expanding its efforts every day to serve an increasing number of life long recyclers.

We do hope you'll find this interesting and informative and will be sending us items to include about your school programs, both successes and missteps so we can all learn how to recycle even better. There has never been a more urgent need to reduce the waste generated each day across New England and help your town budgets survive the economics of the recession and help our planet survive the devastation of waste stream disposal.

Reduce, reuse, recycle, recover, rethink what we are doing in our daily activities that can help conserve this beautiful home we call earth.

Please help us with your support, participation, and most of all recycling!

Mike Durfor
Executive Director

The Northeast Resource Recovery Association's School Recycling Club is underwritten by a generous grant from New Hampshire the Beautiful, which has worked for over a quarter of a century to increase recycling rates in New Hampshire and reduce roadside litter.

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New Hampshire the Beautiful Announces Major Recycling Grant to the Northeast Resource Recovery Association



Pictured here are (left to right) Mike Durfor, Executive Director of the Northeast Resource Recovery Association, and John Dumais, President of New Hampshire the Beautiful.

New Hampshire the Beautiful has awarded NRRA a two year grant of \$25,000 each year to support its school outreach program including the School Recycling Club, coordinated on-site school visitations, increased web site updates, monthly recycling e-news, and the New, Day – Long School Education Conference to be held in Manchester, N.H. on June 7th, 2010 at the Radisson Hotel and Conference Center.

The day long conference will be the capstone of the initial school outreach efforts for the spring of 2010 and will host nine different recycling workshops for school clubs, environmental science teachers, principals, facilities managers, and students. The Awards Ceremony will feature presentations of recognition to nominated clubs by New Hampshire the Beautiful and NRRA.

New Hampshire the Beautiful, Inc. is a private non-profit charitable trust, founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. Offering municipal recycling grants and signs, anti-litter programs, and technical assistance to recycling programs, NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results".

"For more than 25 years New Hampshire the Beautiful has been an ardent advocate for increasing recycling efforts throughout the State of NH. The success of its support for the Northeast Resource Recovery Association and its member communities through the signage and recycling equipment grant program cannot be overstated. This education grant commitment demonstrates the sincere desire on the part of New Hampshire the Beautiful to increase its support of recycling education programs state-wide, and NRRA is very grateful for this opportunity to increase its educational outreach"

To find out how your school and community can benefit from participation in the School Recycling Club, contact NRRRA at 1-800-223-0150, theclub@nrra.net.

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Northeast Resource Recovery Association and the Association of Vermont Recyclers Join Forces for a One, Two Recycling Punch for Recycling in the Northeast



The Association of Vermont Recyclers and the Northeast Resource Recovery Association announce joint operations. Effective immediately, with the overwhelming support of the AVR Board of Directors on Thursday December 3, 2009 and the NRRRA Board of Trustees on Wednesday December 9, 2009, NRRRA will provide financial and administrative support for AVR programming in Vermont and throughout the Northeast.

AVR's acclaimed school education programs, award winning Youth Environmental Summit (YES), outstanding Trash on the Lawn Days, school theater assemblies, and solid and hazardous waste reduction technical assistance are highly valued programming that fulfill the Vermont Solid Waste Management Units' educational compliance requirements, and create legions of life-long recyclers to help Reduce, Reuse, and Recycle. NRRRA regards these programs as essential to sustain quality environmental education and technical assistance for years to come.

As a direct result of this agreement between the two Boards, AVR is resuming full operational status and AVR Executive Director Norm Staunton will work directly with NRRRA Director Michael Durfor. The first school fulfillment programs are being scheduled this month with AVR Environmental Health Programs Manager, Charen Fegard, continuing to schedule and present contracted in-school deliverables.

"This partnership is the culmination of nearly a year of collaborative effort between both NRRRA's and AVR's staff" says Staunton. "The benefits to both organizations and, more importantly, to the members and citizens we serve, are tremendous. Any current circumstances aside, this partnership is an important step towards a bright future for recycling in the Northeast."

NRRRA and AVR are jointly submitting grant applications in support of the new full day School Recycling Conference in June as part of the annual NRRRA Conference and Expo, and in support of AVR's 13th annual YES summit in May, designed as a three day immersion experience for high school age environmental activists. Both of these programs are vital components of these organizations' mutual educational missions.

In 1981, four New Hampshire municipalities founded the Northeast Resource Recovery Association, then called the New Hampshire Resource Recovery Association, to provide a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling.

Since then, membership in the NRRRA has grown to include over 360 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. The NRRRA is a member driven organization whose programs are designed and overseen by the members they serve.

The NRRRA's programs for cooperative purchasing and marketing, education and networking, and technical assistance have received national recognition. The NRRRA establishes innovative grassroots recyclables marketing with competitive pricing, which enables small, rural and large urban communities to manage their own recycling programs! It is a non-profit 501(c) organization.

The Association of Vermont Recyclers (AVR), founded in 1982, is best known for its educational theater programs and its in-class presentations on recycling and other various environmental topics. During its twenty-plus year existence, AVR has been a leader in shaping and defining Vermont's recycling efforts and goals.

AVR's Education and School Technical Assistance Programs focus on recycling, composting, household hazardous waste, and watershed awareness. AVR's interactive programs encourage students to think critically and create alternative waste reduction strategies for their schools. AVR integrates the arts, multiple learning skills and the Vermont Standards into its programs. AVR also facilitates service-learning opportunities by empowering youth to create and implement school and community projects.

AVR currently offers 10 theater shows and over a dozen active workshops, addressing environmental concepts and ethics of sustainability. AVR's services are essential in this rural state, where small town tax bases prohibit specialized programming. AVR programs also help Vermont Solid Waste Districts and towns satisfy the educational component of their solid waste plans.

AVR works with teens to support a statewide network of environmental clubs to form the Youth Environmental Coalition (YEC). AVR helps youth analyze solid & hazardous waste problems, and offers technical assistance to change behavior and policies.

AVR created and continues to offer the Vermont Youth Environmental Summit. AVR works with about 20 high school students statewide to plan this conference for Vermont high school students. YES provides up to

75 students with a structured educational experience that reinforces a wide range of environmental issues.

Both Boards, Executive Directors, and staffs are excited to be working together to support their joint mission goals. Please call NRRRA at 1-800-223-0150 or AVR 1-802-224-1000 for more information or to schedule programming.

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FIRST IN THE NATION!! Once Again New Hampshire and Vermont Set the Trend for Collaboration

The first ever NE School recycling Conference will be held this June 7 in Manchester NH. Workshops awards and a packed exhibit hall all will combine for a not-to-be-missed recycling expo. Learn about composting, red worms, funding options, sustainable programming all in one day. For teachers there is the potential for continuing education credits and for students it's going to be one of the best field trips ever. Principals and Business Managers who are looking for "found money" should not miss this

conference.



2010 School Recycling Awards Nomination Form

New Hampshire the Beautiful, NRRRA and The School Recycling CLUB are proud to present the 2010 School Recycling Awards. These Awards are given annually to an individual and schools who exceed in starting, expanding and maintaining their school recycling program. We have developed twelve different awards to recognize excellence in school recycling. To nominate an individual or school for one of these awards, please complete this form and mail or fax it to The School Recycling CLUB. **All nominations must be received by May 7th 2010.**

Name of Individual Submitting Nomination: _____
 Company/Affiliation: _____
 Address: _____
 Town/City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 E-mail: _____

Award you're applying for (choose one):

- | | |
|---|--|
| <input type="checkbox"/> School Recycler of the Year | <input type="checkbox"/> Rookie Recycler of the Year |
| <input type="checkbox"/> Best Composter | <input type="checkbox"/> Most Profitable Recycling Program |
| <input type="checkbox"/> Outstanding Recycling Fundraiser | <input type="checkbox"/> 2010 Student Recycler of the Year |
| <input type="checkbox"/> Outstanding Recycling Innovation in a School | <input type="checkbox"/> Outstanding Community Involvement |
| <input type="checkbox"/> Facilities Staff Recycler of the Year | <input type="checkbox"/> Teacher Recycler of the Year |
| <input type="checkbox"/> Cafeteria Staff Recycler of the Year | <input type="checkbox"/> Best Earth Day 2010 Event |

Name of Nominee: _____
 Company/Affiliation: _____
 Title/Occupation: _____
 Phone: _____ Fax: _____
 E-mail: _____

DEADLINE
For Nominations
May 7th, 2010

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During lunch on Monday the 7th, New Hampshire the Beautiful and NRRRA will present the annual School Recycling Awards. This is the perfect opportunity to get recognized for your new or seasoned recycling club, as well as nominate students, teachers and staff for the best-of-the-best awards. Make sure to download the nomination form and apply before May 7th at [ww.schoolrecycling.net](http://www.schoolrecycling.net).

Make sure to sign up early and to reserve your spot, as space will be limited to the first 250 attendees.

On the Road Again!

With the generous support from New Hampshire the Beautiful, the School Recycling CLUB will be hitting the road again, visiting three schools each week to help them start or expand their recycling programs. This hands-on help is essential for helping students and teachers overcome the hurdles that they may be experiencing in their schools. Each visit lasts anywhere from a half hour to an hour and completely customized to address issues and concerns of each school.

Our intern from Antioch NE, Heather Greenwood, has been working hard to develop a comprehensive assessment tool that will be used to evaluate each school. In addition, this will be essential in helping schools take their recycling program to the next level.

The School Recycling CLUB had great visits to Oyster River Middle School (Durham), Mast Way Elementary School (Lee) and Moharimet Elementary School (Madbury). All the schools are part of the Oyster River School District, who recently switched over to Single Stream Recycling through Casella. Each school is adjusting well to the change and has made the necessary changes to their school recycling programs.



In addition to participating in Single Stream Recycling, each school has gone above and beyond. Oyster River Middle School (pictured left) has done an exceptional job of making recycling part of their recycling culture. Students, teachers and staff find that recycling has become a habit. Furthermore, the school has taken several steps to reduce and reuse. Over the past year, they have seen a huge reduction in paper usage, as the school welcomed a couple new technologies that cuts on printing and distributing. A perfect example is their use of Edline for using the Internet to “distribute” report cards. Also, the school makes sure to donate items that still work, including computers.



Mast Way Elementary School is doing a great job too! They are very excited about their upcoming Earth Day celebration and are excited to have Roger Rice from the Lee Transfer Station help with the festivities. And let’s not forget about Moharimet Elementary School (pictured left)! They are always thinking “green” even when it comes to their food scraps. They have partnered with a local pig farmer who lives in the area! This is a great partnership.



All three schools were excited about the upcoming School Recycling Conference on Monday, June 7th. They also want to participate in New Hampshire the Beautiful's sign program. NHtB is now offering a school sign for towns to purchase and to be hung in the school lobby. Thank you to Roger Rice of Lee and Doug of Durham for letting the schools use some of your points toward this great sign!


Contact the School Recycling CLUB at (603) 736-4401 or by email at thecub@nrra.net to find out how you can get this sign for your school.

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Thanks for all of your emails and phone calls about the School Recycling Program!

Just a reminder that Kelly Pearson, our School CLUB Coordinator, works on Monday, Tuesdays and Wednesday from 7:30 am to 3:30 pm. She usually is out of the office on Wednesdays, visiting schools. If you need to contact her, feel free to call her at (800) 223-0150 on Mondays or Tuesdays or by email at thecub@nrra.net.



Thankfully underwritten in part by  .