



School Recycling CLUB

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School News You Can Use...

January 24, 2012

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- Workshop Proposals Wanted!
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New Club Coordinator



Caitlin Meaney is back on the NRRA team to work as the School Recycling Coordinator. Kelly Pearson's recent move to the private sector left a huge gap to fill, and we are very fortunate that Caitlin can step in and help keep us afloat. She had a brief stint with us several years ago and fortunately has some time and expertise that she can spare right now to help us with all things web as well as the School Program. So for your school recycling needs contact her at cmeaney@nrta.net or 1-800-223-0150.

3rd Annual School Conference & Expo

NEW DISCOUNTED RATE FOR STUDENTS! (K-12)

WHEN: Tuesday, June 5th, 2012

WHERE: Radisson Hotel Manchester, NH

COST: \$40 Students/\$60 Teachers, Administrators (includes breakfast & lunch).

This one-day event will be jam-packed with need-to-know tips and tricks to making recycling strong at your school. There will be workshops for both beginners and advanced school recycling programs. Join us at Tuesday's Lunch for the School Recycling CLUB Awards Ceremony



Workshop Proposals:

Greetings! It is that time again where we start putting together our School Conference and Expo and we need your help! Please see the presentation proposal form attached. Feel free to share this with your friends and colleagues. If you have any questions, contact us at theclub@nrra.net or 800-223-0150, ext. 17. **Deadline is February 10th, 2012.**

Looking for a School Fundraiser?



Using the principal of cooperative purchasing to leverage lower prices, the NRRA is offering municipalities, schools, community groups or service organizations (one lead group per community) Earth Machine™ Backyard Compost Bins , System™ Rain Barrels, Kitchen Scrap Pails, and Compost Turners for sale.

They can be sold to homeowners at low, "buying power" prices: bins at \$47 (retail value of \$100), rain barrels at \$62 (retail value of \$120), pails at \$8 each, and Compost Turners at \$18. Or you may choose to use this sale as a fundraising opportunity and sell the bins and/or pails for \$52, \$67, \$10, and \$20 raising \$5/\$5/\$2/\$2 from each sale.

Upon request, a sample Earth Machine™ and Rain Barrel* will be sent to you to assist your sales! Sorry, free samples of Kitchen Pails and Compost Turners are not available. Only one sample per participant! Please note: if you ordered a sample last year you will not be able to receive another one unless you pay for it. Please hang on to your samples so you will have them to use year after year. *Note: If you request samples and do not follow through with a campaign, you will be responsible for paying for the samples.

-How the Program Works-

- 1. CONTACT** the NRRA at (800) 223-0150, go to www.nrra.net for forms or email kstanley@nrra.net for Participation Forms/Packet.
- 2. REGISTER** with Kris to participate in the sale and receive free promo material.
- 3. PROMOTE** the Sale (master posters and order forms are provided for easy copying) and accept orders until April 2nd, 2012.
- 4. RETURN** the Final Order Form and check(s) to the NRRA by April 5th. Orders must be made in exact multiples: Bins multiples of 20 (i.e., 20, 40, 60, etc.) Rain Barrels multiples of 15 and Kitchen Pails in multiples of 26 for direct delivery. Compost Turners require no minimum if also ordering Compost Bins. Orders for less than required multiples are accepted, but you must pick up your order at the NRRA Office in Epsom, NH.
- 5. ACCEPT** delivery of compost bins/pails during the week of April 16th, 2012.
- 6. DISTRIBUTE** the bins/pails to your residents in time for Earth Day!

VT Schools and E-Waste



School Fundraising Collection Events

Vermont's new electronic waste law bans the disposal of certain electronic devices and provides for convenient collection of computers, monitors, printers, computer peripherals, and televisions for consumers, charities, school districts, and small businesses that employ 10 or fewer individuals. The FREE Vermont E-Cycles electronic recycling program established collection locations that are located **statewide** and **operate year-round**. All **computers, monitors, printers, computer peripherals and TVs** - regardless of brand, age, or condition - are accepted for FREE recycling. Other electronic devices are also accepted at these locations; however, there may be a fee to dispose of those items.

NRRA and its recycling partners Good Point Recycling and AVR would like to market and execute a series of School Collection and Education Fundraiser Events as part of the NRRA VT E-Cycles Program. Under this plan, NRRA and its partners will provide support and compensation for schools (see further explanation of payment below) that are willing and able to host and staff Electronics Collections Events on their grounds. During these events, any Covered Entity will be able to drop off any Covered Device at no charge, as well as drop off Banned Devices at a charge set by Good Point Recycling. The events will be coordinated with media exposure and educational opportunities for students and the community. NRRA is particularly interested in marketing these events in towns without other permanent collection facilities. Schools will be encouraged to use the events as fundraisers for their schools by three methods:

- GPR will pay the school \$.05/lb. on any Covered Devices from within the school that it sorts and turns over to GPR as part of the event, as if the school were a Collection Location.
- Schools will be encouraged to collect donations, conduct other fundraisers, and otherwise raise funds from the Covered Entities participating in the collection **without charging them for the collection. All Collection will be free and Covered Entities will be under no obligation to participate in other fundraising.**
- For Schools that provide appropriately aged and trained staffing (contact us for further information) to direct Covered Entities to sort material as they drop it off, GPR will pay \$.05/lb. for all sorted Covered Devices collected as part of the event.

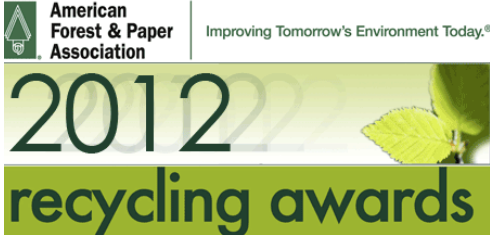
Education/Workshops

- AVR (Association of Vermont Recyclers) Workshops
 - As part of its role in the E-Cycles program, AVR is developing a Vermont specific School Workshop on Electronics Recycling. These workshops will be offered as part of AVR's routine workshop scheduling and funding mechanisms and will be specifically marketed to members and schools as a new and important product offering.
 - AVR workshops will be marketed through AVR's routine marketing programs which include email, direct contact, and membership materials.
 - These workshops will be funded by AVR Members through their routine memberships. They are included as part of the plan because they promote the E-Cycles Program and will include, at a minimum:
 - How to find free collection locations
 - Definition of Covered Entities
 - List of Covered Devices
 - Toll Free E-Cycles Hotline
 - Data Security information
 - Importance of recycling electronics and consequences of not doing so.

Please find more information at our website under the Media Tool Kit tab, <http://www.nrra.net/vt-e-waste/media-tool-kit/> . Or contact us at 1.800.223.0150 or email us at vtewaste@nrra.net.



Committed to Recycling? Tell Us About It.



Enter the 2012 AF&PA Recycling Awards contest for a chance to be recognized as a recycling leader!

Each year the American Forest & Paper Association (AF&PA) Recycling Awards recognize outstanding paper recycling efforts. Enter your business, community, or school program today for the chance to win a \$2,000 cash prize, original framed artwork, and recognition in local and national media. Winners and finalists will also be featured on the paperrecycles.org website.

Thanks to the efforts of millions of Americans who recycle paper every day, in 2010 a record-high of 63.5 percent of the paper consumed in this country was recovered for recycling. While this is great news, the paper industry has set a new goal of exceeding 70 percent recovery by the year 2020.

The new recovery goal is part of an extensive, quantifiable set of sustainability goals set by the industry in an initiative called Better Practices, Better Planet 2020. This effort represents the next phase in the forest products industry's on-going legacy as a leader in sustainability, from raw materials and product manufacturing, to the health and safety of the workforce, to the economic contributions the industry makes in local communities. For additional details on the suite of goals included in the Better Practices, Better Planet 2020 initiative, please [click here](#).

AF&PA is pleased to recognize successful and innovative school, business, and community paper recycling programs as part of this effort. Award-winning programs and finalists in each area provide valuable case studies and best practices that can be replicated across the country, further improving our collective paper recovery results.

Enter today! At <http://www.paperrecyclingawards.com/school.php>

Entry Deadline: Friday, February 10, 2012

Named Best Book Award Finalist

Garbology Kids™ *Where Do Recyclable Materials Go?*



"Where Do Recyclable Materials Go?, a children's picture book, opens up the mysterious world of recycling to children by showing them what happens to recyclables after they are picked up at the curb."

Toronto, ON—EcoAdventures®, an imprint of Firewater Media Group, is pleased to announce that *Where Do Recyclable Materials Go?* by Sabbithry Persad, the first book in the Garbology Kids™ series, has been recognized for its contribution to children's environmental education and literacy. *Where Do Recyclable Materials Go?* is now an Award-Winning Finalist at the USA "Best Books 2011" Awards, in the Children's Picture Book: Softcover Fiction category. The USA "Best Books 2011" Awards is sponsored by USA Book News, and tailors to a variety of mainstream and independent publishing houses.

Over 500 winners and finalists were announced in over 140 categories covering print, e-books and audio books. Awards were presented for titles published in 2010 and 2011. "I'm thrilled that *Where Do Recyclable Materials Go?* was selected to be among the very best," said Sabbithry Persad. "I feel honored."

Jeffrey Keen, President and CEO of USA Book News, said this year's contest yielded an unprecedented number of entries, which were then narrowed down to over 500 winners and finalists. Winners and finalists traversed the publishing landscape: Simon & Schuster, St. Martin's Press, Random House, Penguin, Harper Collins, Houghton Mifflin Harcourt, McGraw-Hill, John Wiley & Sons and hundreds of independent houses contributed to this year's outstanding competition.

Persad has since released a second book in the Garbology Kids™ series entitled *Operation: Reuse It!* Both [Operation: Reuse It!](#) and [Where Do Recyclable Materials Go?](#) are available for *Retail Purchase* at Amazon.com and through links at Garbologykids.com. Retailers may order the Paperback version of *both books* through Independent Publisher's Group with Firewater Media Group, the publisher.

Persad is the founder of Green Solutions Magazine and is a member of the Society of Children's Book Writers and Illustrators. She currently lives in Toronto, Ontario.

Looking for Puzzles, Games, Brainteasers about recycling and the environment for your students?

Check out

- <http://kids.niehs.nih.gov/index.htm>
- <http://www.recycleworks.org/kids/games.html>
- <http://www.epa.gov/students/games.html>

EARTH DAY 2012



It may not seem like it but April 22nd, 2012 will be here before you know it! What are your school/students doing to celebrate Earth Day? We'd love to hear about it or lend any assistance we can! As well as any other recycling projects your students are participating in! Just email theclub@nrra.net.