



School Recycling CLUB

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**Northeast Resource
Recovery Association**
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School News You Can Use!!!

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Change is in the Air!



Every once in a while an opportunity arises that you can't refuse, for our School Recycling Club Coordinator and Graphic Designer par excellence, Kelly Pearson, that came with her new business venture, Cowabunga!! See the article

(<http://www.unionleader.com/article/20111017/NEWS02/710179963>) that describes the great business opportunity that is sadly taking her away from NRRA.

Kelly has been a staunch advocate and ambassador for the School Recycling Club and is an adamant recycler in

her own right. She personally made the School Recycling Conferences overwhelmingly successful. We certainly hope to have her help from time to time, both on the school side and the design side, as she has been a great asset for NRRA. We can do nothing but wish her well, wipe our eyes, and know that Cowabunga's will be a great success for her and the community.

** Check out Cowabunga's website at www.mycowabungas.com! Cowabunga's will be holding an America Recycles Day event from 8:30am to 11:30am on Saturday, November 19th. This will feature open bounce time and recycled crafts, as well as information/presentations from local transfer stations. Great for all ages! **

Kelly – All the best from NRRA!

Giving the Old, New Life!



Want to make something fun on the cheap? Reusing items is the way to go! Whether its in the classroom or a gift for the holidays, continue to follow Kelly's great "recycled" craft ideas at

<http://pinterest.com/kellybpearson/recycled-crafts/>

Look at what she found on Pinterest – Recycled Robots that use magnets so that kids can make their own creations, over and over again.

What is Pinterest? Pinterest is a Virtual Pinboard. Pinterest lets you organize and share all the beautiful things you find on the web.

Inspiration of the Month: Noble Elementary Recycling Pays Off

Almost fairytale-like, Noble Elementary School (San Jose) this year converted trash into treasure.

But it took a lot more than a fervent wish and a wave of a wand for the Berryessa school to win a \$50,000 play structure for the school's empty playground. In a mega-recycling campaign, for one year students and parents saved, sorted and shipped what normally ends up in the trash: empty Doritos bags, Lunchables trays, Elmer's glue bottles, Colgate toothbrushes and toothpaste tubes.

And there was more: Neosporin tubes, tortilla bags and all types of pens and markers. In all, parents collected and sorted into 37 bins items from both home and school, and sent them to Terracycle, a not-for-profit New Jersey company dedicated to recycling the previously unrecyclable.

Read more at http://www.mercurynews.com/education/ci_19166911?source=rss

If you're interested in earning money for those products that aren't traditionally recyclable, check out