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NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE

Allenstown (NH) Elementary School Receives Best Earth Day Event Award

EPSOM, NH 6/6/16– The Northeast Resource Recovery Association (NRRA), New Hampshire the Beautiful and NRRA School CLUB presented the students and faculty of Allenstown Elementary with the Best Earth Day Event Award at 7th Annual School Recycling Conference on May 17, 2016 in Nashua, NH.

For the second year in a row, Allenstown Elementary School received this award based on its recycling efforts. For the school's Earth Day activities, the school created a week of activities for the students and staff.

Activities included learning and singing recycling songs, training for a new composting program, creating a "waste-free Wednesday" initiative, reciting recycling poetry and creating a school-wide celebration on Friday which included wearing green and doing 8 environmental activity stations as well as composting guidance with help from the PTO at lunchtime and culminating in a school-wide assembly.

"We love that Allenstown Elementary's students and teachers have turned "Earth Day" into "Earth Week," said Michael Durfor, NRRA Executive Director. "We hope more schools follow Allenstown's great example of having fun and helping the environment."

Members of the faculty accepted the award (see picture on next page).

10 awards in total were given out. For nomination details on each recipient, visit the School CLUB website www.schoolrecycling.net or Facebook page <https://www.facebook.com/school.recycling>

About NRRA School Recycling CLUB

The School Recycling CLUB is a non-profit group that assists schools in implementing, maintaining and improving recycling programs. The CLUB is managed by NRRA. The CLUB offers school groups a chance to join a program that will help them promote or advance their efforts, network with other school groups, and stimulate school recycling, reducing waste and save energy. To learn more, visit www.schoolrecycling.net

About New Hampshire the Beautiful

New Hampshire the Beautiful (NHtB) is a non-profit 501 (c)(3) Charitable Trust supported by members of the NH Soft Drink Association, the Beverage Distributors of New Hampshire Association and the New Hampshire Grocers Association. This collaborative effort by food and beverage companies has developed comprehensive programs to address, litter issues, recycling challenges, environmental awareness and education. To learn more, visit www.nhthebeautiful.org

About Northeast Resource Recovery Association (NRRA)

Founded in 1981, NRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts,

NRRA'S 7TH ANNUAL SCHOOL RECYCLING CONFERENCE

Connecticut and Southern Maine. NRRA is a non-profit 501(c) organization. NRRA's School Club assists schools in implementing, maintaining and improving recycling programs. To learn more visit www.nrna.net.

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Faculty members accepted the Best Earth Day Event Award, on behalf of Allenstown Elementary, on May 17, 2016 in Nashua, NH.