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PRESS RELEASE – 6/6/17

Hollis Brookline High School Senior Receives NRRA's Outstanding Student Recycler of the Year Award

EPSOM, NH – The Northeast Resource Recovery Association (NRRA), New Hampshire the Beautiful and NRRA's School Recycling CLUB presented Alexandra (Allie) Campbell with their Outstanding Student Recycler of the Year Award at the 8th Annual School Recycling Conference on May 23, 2017 at the Radisson Hotel in Manchester, NH.

Ms. Campbell presented the Keynote Address at the School Recycling Awards Luncheon. She outlined the crisis of plastic waste and her steps to implement a plastic film recycling program in her town. Her success translated into over a ton of plastics collected over 18 weeks. Instead of going to a landfill, this resource will now be used to make new products.

"It's dedicated students like Allie who will change our world and our environment," said Michael Durfor, NRRA Executive Director. "As she ventures on to college, she gives us hope for the future and shows everyone what just one person can do to protect the Earth."

Nine awards in total were given out. For nomination details on each recipient, visit The School Recycling CLUB website www.schoolrecycling.net or Facebook page https://www.facebook.com/school.recycling

About NRRA School Recycling CLUB

The School Recycling CLUB is a non-profit group that assists schools in implementing, maintaining and improving recycling programs. The CLUB is managed by NRRA. The CLUB offers school groups a chance to join a program that will help them promote or advance their efforts, network with other school groups, and stimulate school recycling, reducing waste and save energy. To learn more, visit www.schoolrecycling.net

About New Hampshire the Beautiful

New Hampshire the Beautiful (NHtB) is a non-profit 501 (c)(3) Charitable Trust supported by members of the NH Soft Drink Association, the Beverage Distributors of New Hampshire Association and the New Hampshire Grocers Association. This collaborative effort by food and beverage companies has developed comprehensive programs to address, litter issues, recycling challenges, environmental awareness and education. To learn more, visit www.nhthebeautiful.org

About Northeast Resource Recovery Association (NRRA)

Founded in 1981, NRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. NRRA is a non-profit 501(c) organization. NRRA's School Recycling CLUB assists schools in implementing, maintaining and improving recycling programs. To learn more visit www.NRRA.net.

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Hollis Brookline High School Senior Alexandra Campbell, flanked by her parents, Stew and Camille, accepts NRRA's Outstanding Student Recycler of the Year Award from NH the Beautiful Board Member John Dumais (left) on May 23, 2017 in Manchester, NH.