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PRESS RELEASE

Manchester, NH Schools Start the New Year with Recycling Pilot Program

EPSOM NH: On Tuesday, September 3rd, 2013, while schools were bustling with activity getting ready for the first day back, the NRRRA School Recycling CLUB staff, NH the Beautiful (NHtB) board members, and City of Manchester and school employees were adding to the hubbub by placing 400 brand new recycling bins in every classroom at Central High School, Hillside Middle School and Weston Elementary School. Having brand new blue recycling bins in every classroom and office area, to coincide with blue totes now being used by the city for recycling, is just the first step of several in this pilot recycling program.

Central, Hillside and Weston volunteered to be part of the pilot program that will be conducted over the next school year. The overall goal is to help implement a more efficient and sustainable recycling program in each school. This program will help increase recycling and reduce waste, thereby decreasing disposal costs for the school district. It will also increase awareness and help motivate and empower students and staff to make a difference and improve their environment. The pilot program is being sponsored by the NRRRA School Recycling CLUB and made possible by funds donated by NHtB, with cooperation from the Manchester School District, the City of Manchester, Waste Management and Aramark. Hands on, school-wide activities, including educational workshops will also be part of this program. For more information on this and other programs offered by the NRRRA School Recycling CLUB, visit www.schoolrecycling.net.

The School Recycling CLUB (The CLUB) is a program for all schools in the Northeast and is supported by NRRRA and NHtB. The CLUB serves as a centralized resource for school recycling programs and recycling education for students and teachers in grades K-12. It also provides encouragement, direction and networking opportunities. The CLUB offers fun and innovative ways to help students and staff integrate recycling into their everyday activities, including classroom curricula.

The Northeast Resource Recovery Association (NRRRA) is a proactive, non-profit organization working with its membership to reduce waste and create strong, efficient and financially successful recycling programs. For more information, visit www.nrra.net. For high-resolution pictures, please email info@nrra.net or call (603) 736-4401.

New Hampshire the Beautiful, Inc. (NHtB) is a longtime supporter of the NRRRA School Recycling CLUB and environmental education in NH. NHtB (www.nhthebeautiful.org) is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants and recycling education grants annually and since its inception has awarded over \$2.5 million in direct grant support of NH's recycling efforts. Recycling signs, anti-litter programs, recycling bins, clearstream containers, technical assistance and countless hours of their time are all hallmarks of the outstanding work of the NHtB Board of Directors. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results.

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From Left to Right: John Dumais, NH the Beautiful Chair, Ray Dube, NH the Beautiful Board Member, Mike Durfor, NRRRA Executive Director, Manny Content and Patrick Corey both from Coca-Cola - preparing to place bins at Hillside Middle School



Caitlin Meaney, NRRRA Programs Coordinator - placing bins in Central High School classroom



Weston Elementary School recycling bin with custom decal



Caitlin Meaney, NRRRA Programs Coordinator and Mike Durfor, NRRRA Executive Director - placing bins at Central High School