



PRESS RELEASE

Hampstead Central School Trains Students in Recycling

Hampstead, NH –Hampstead Central School hosted three Garbage Guerillas Workshops for approximately 100 third-graders on Earth Day, April 22.

Garbage Guerillas is a workshop designed to raise awareness of recycling possibilities by examining the current waste stream. After a brief presentation, School CLUB Educator Cindy Sterling, coached the students on the importance of recycling and how they can each help in the process. She reviewed the types of recycling and how to sort out compostables from actual trash. Armed with gloves, the students sorted the bags of typical school waste. At the end of each presentation, the students had a visual record of how much material could have been recycled.

Special thanks to the Hampstead Central School staff and Principal Dillard. Generous funding from the Hampstead Recycling Committee made this event possible.



Photo 1: Hampstead Central students start sorting trash inside due to chilly temps Earth Day morning.



PHOTO 2: Cindy Sterling, School CLUB Educator, coaches Hampstead Central students on trash sorting tactics for Garbage Guerillas (NRRA courtesy photo).



PHOTO 3: Hampstead Central student monitors keep bins upright and properly sorted.



PHOTO 3: Ellen Cabral of the Hampstead Recycling Committee hands out seeded bookmarks for Earth Day.

The School Recycling Club (The CLUB) is a program for all schools in New England and is supported by NRRRA and NH the Beautiful. For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit www.schoolrecycling.net.

The Northeast Resource Recovery Association (NRRRA) is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit www.nrra.net.

New Hampshire the Beautiful, Inc. (NHtB) has been a longtime supporter of the NRRRA School CLUB and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. <http://www.nhthebeautiful.org/>