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NORTHEAST RESOURCE  
RECOVERY ASSOCIATION



# PRESS RELEASE

## T.O.L.D. Event at Holland Elementary

Holland, VT –Holland Elementary School hosted a Trash On the Lawn Day (T.O.L.D.) on April 17. In a series of group presentations, approximately 57 K-6 students were trained in how to identify recyclables from actual trash. This event served to help educate the school on how to be compliant with Vermont’s Act 148 – Universal Recycling. The school is also interested in revamping an on-site composting program.

Using typical school trash from one day (excluding medical and bathroom waste), NRRA School CLUB Instructor Charen Fegard went through the process of how to identify recycling, composting and trash categories. Each group was given a bag of trash which was then sorted into categories until all the items were identified, weighed and recorded. The sixth graders gained leadership experience by helping to mentor the younger students.

During the sorting process, Ms. Fegard held interactive discussions to explain what they were doing, why they were doing it and how to make the waste diversion program better and increase participation. Special guest Marcus Berry, Outreach Coordinator for the Northeast Kingdom Waste Management District, assisted with the presentation and monitored the sorting process. Topics ranged from composting, global climate change and habits at home, to burning trash. Milk cartons were also separated to see if it made sense for the school to consider milk bottles or a dispensing machine.

Special thanks to Principal Kelli Dean, who was especially helpful in planning and organizing the event.

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**The School Recycling CLUB (The CLUB)** is a program for all schools in New England and is supported by Northeast Resource Recovery Association (NRRA) and New Hampshire the Beautiful. For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit [www.schoolrecycling.net](http://www.schoolrecycling.net).

**The Northeast Resource Recovery Association (NRRRA)** is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit [www.nrra.net](http://www.nrra.net).



PHOTO 1: NRRRA School CLUB Educator Charen Fegard (left) presents Trash On the Lawn Day (TOLD) event at Holland Elementary School.



PHOTO 2: Students of Holland Elementary School learn recycling basics.



**PHOTO 3: Marcus Berry (right), Outreach Coordinator for Northeast Kingdom Waste Management District, assists Holland Elementary students with trash audit to identify recycling opportunities.**