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NORTHEAST RESOURCE  
RECOVERY ASSOCIATION



# PRESS RELEASE

## Milford MS Hosts Two-Day TOLD Event

Milford, NH –Milford Middle School hosted an historic two-day Trash On the Lawn Day (T.O.L.D.) event on October 27 & 28. Cindy Sterling, Gwen Erley and Ellen Cabral, from NRRRA’s School Recycling CLUB, trained approximately 400 sixth and seventh grade students how to identify and pull recyclables from a typical day’s worth of school trash. Members of Milford’s student Recycling Club were instrumental in explaining the process, helping to supervise each group of student sorters and developing a recycling trivia game to keep everyone engaged. They even came up with a recycling song to start off each group

Armed with gloves, aprons and masks, each group of students was given several bags of trash which were then weighed, sorted, then weighed again and recorded. When sorting was completed the school received high marks for doing a good job with their current recycling program which includes special collections for markers, juice pouches and dental supplies which generate money for the school’s programs. The students asked lots of questions and learned that diverting recyclables, and especially compostables, would save energy, the environment and landfill space. They were most surprised by the amount of food waste generated in the cafeteria.

Art Teacher /Recycling Club Coordinator, Diane Varney-Parker, spearheaded this event, which was funded in part by a grant from New Hampshire the Beautiful. Special thanks to Lead Custodian, Lou Duval, and his team, who were especially helpful with logistics, set up and clean up.

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**The School Recycling CLUB (The CLUB)** is a program for all schools in New England and is supported by Northeast Resource Recovery Association (NRRRA). For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit [www.schoolrecycling.net](http://www.schoolrecycling.net).

**The Northeast Resource Recovery Association (NRRRA)** is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit [www.nrra.net](http://www.nrra.net).

**New Hampshire the Beautiful, Inc. (NHtB)** has been a longtime supporter of the NRRA School Club and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. For more information visit: [www.nhthebeautiful.org](http://www.nhthebeautiful.org) .

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**PHOTO 1: Milford MS Recycling Team starts with a recycling song.**



**PHOTO 2: Milford MS Recycling Team explains how to keep bins upright and properly sorted.**



**PHOTO 3: Getting down and dirty as the sort progresses.**



**PHOTO 4: Categories are weighed and recorded.**

