

Contact: Gwen Erley
Programs Coordinator
Phone: (603)736-4401 Ext. 19
gerley@nrra.net

2101 Dover Road
Epsom, NH 03234
www.nrra.net

NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE

They TOLD it on the Mountain

Alton, NH –Prospect Mountain High School hosted a Trash On the Lawn Day (T.O.L.D.) on May 12. This day-long event trained approximately 524, 9-12 grade students how to identify recyclables from actual trash and helped educate the school in preparation for implementing an enhanced recycling program next fall.

Using typical school trash, with an emphasis on cafeteria food waste, NRRRA School CLUB Instructor Cindy Sterling went through the process of how to identify recycling, composting and trash categories. Armed with gloves and aprons, each group of students was given several bags of trash which were then sorted, weighed and recorded. During the sorting process, Ms. Sterling engaged the students in a discussion of the kind of waste they were producing and how to reduce the amount generated.

When sorting was completed the school received high marks for doing a good job with their current recycling program. The students asked lots of questions and learned that diverting recyclables, and especially compostables, would save energy, the environment and landfill space.

Science Teacher /Environmental Club Advisor, Sarah Thorne, spearheaded this event, which was funded by grants from New Hampshire the Beautiful and Project Learning Tree Greenworks . Special thanks to Facilities Supervisor, Andy Callaghan, who was especially helpful with logistics, set up and clean up.

The School Recycling CLUB (The CLUB) is a program for all schools in New England and is supported by Northeast Resource Recovery Association (NRRRA). For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit www.schoolrecycling.net.

The Northeast Resource Recovery Association (NRRRA) is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit www.nrra.net.

New Hampshire the Beautiful, Inc. (NHtB) has been a longtime supporter of the NRRA School Club and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. For more information visit: www.nhthebeautiful.org .



PHOTO 1: PMHS students don gloves and aprons to prep for trash sort.



PHOTO 2: Student monitors keep bins upright and properly sorted.



PHOTO 3: Getting down and dirty as the sort progresses.



PHOTO 4: Categories are weighed and recorded.



PHOTO 5: PMHS Students, NRRA Educator Cindy Sterling (right) and Club Advisor Sarah Thorne (far right) display the final sort categories.