

Contact: Gwen Erley
Programs Coordinator
Phone: (603)736-4401 Ext. 19
gerley@nrra.net

2101 Dover Road
Epsom, NH 03234
www.nrra.net

NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE – 12/20/16

Maple Avenue Elementary School Hosts TOLD Event

Goffstown, NH –Maple Avenue Elementary School hosted a Trash On the Lawn Day (T.O.L.D.) event on December 15. Gwen Erley, Jake Pipp, Jay DeGregorio, Ryan Stewart and Brenna Carriger, from NRRRA's School Recycling CLUB, trained MAES students how to identify and pull recyclables from a typical day's worth of school trash. Classes were cycled through in 20-30 minute intervals throughout the day to reach all 434 students – a new record for the Recycling CLUB! Members of the Maple Avenue Student Council were instrumental in helping to monitor and supervise the student sorters, as were all the classroom teachers.

Each group of students was given several bags of trash which were then weighed, sorted, then weighed again. When sorting was completed the school received high marks for doing a good job with their current recycling program which includes special collections for markers and snack wrappers. The students asked lots of questions and learned that diverting recyclables, and especially compostables, saves energy, the environment and landfill space.

Goffstown Town Engineer, Meghan Theriault, P.E., and MAES teachers Barbara Mostue and Kristen Baldyga helped to spearhead this event, which was funded in part by a grant from New Hampshire the Beautiful. Special thanks to the MAES custodial staff who were very helpful with logistics, set up and especially clean up. This event would not have been possible without the support and assistance of Principal Suzanne Pyszka who was instrumental in coordinating this all-day event.

For the video of this event, please go to: <https://youtu.be/m7n70Ci7JWg>
or <https://www.facebook.com/goffstowntv/videos/1220232721402854/>

The School Recycling CLUB (The CLUB) is a program for all schools in New England and is supported by Northeast Resource Recovery Association (NRRRA). For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit www.schoolrecycling.net.

The Northeast Resource Recovery Association (NRRRA) is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit www.nrra.net.

New Hampshire the Beautiful, Inc. (NHtB) has been a longtime supporter of the NRRA School Club and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. For more information visit: www.nhthebeautiful.org .



Photo 1: (From left to right) Maple Avenue Elementary teachers Barbara Mostue and Kristen Baldyga with NRRA Educators, Jay DeGregorio and Jake Pipp. (NRRA Courtesy Photo)



Photo 2: Maple Avenue Elementary Students hit the tarps for an all-day Trash On the Lawn (TOLD) event. (NRRA Courtesy Photo)

Photo 3: NRRRA Staffer Ryan Stewart helps students weigh and record the trash and recycling bags. (NRRRA Courtesy Photo)



Photo 4: NRRRA Educator, Jay DeGregorio, advises the students on the finer points of recycling. (NRRRA Courtesy Photo)

Photo 5: Maple Avenue Elementary Student Council members served as monitors and advisors during the trash sort. (NRRRA Courtesy Photo)



Photo 6: Maple Avenue Elementary students learn the finer points of separating trash from food waste with Goffstown Town Engineer Meghan Theriault. (NRRRA Courtesy Photo)