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## PRESS RELEASE

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### NH the Beautiful, Inc. Awards Grant to Campbell High School Recycling Team

Litchfield, NH: The Campbell Recycling Advocacy Program (C.R.A.P), was awarded \$200 to assist with the purchase of a wire stripper. The wire stripper will help the students remove insulation from copper wire, donated by a local electrician, to then be redeemed to further the recycling programs efforts. The award was presented to the recycling team by John Dumais of NH Grocers Association/NH the Beautiful and Ray Dube of Coca Cola Co./NH the Beautiful. Stacey Morrison and Sarah McGraw of Northeast Resource Recovery Association/ The NRRRA School Club were also present. New Hampshire the Beautiful commends the efforts of the recycling team for their exceptional recycling program in addition to the faculty advisor Dennis Perreault .

The Campbell Recycling Advocacy Project is responsible for organizing and administering the recycling program at Campbell High School. There are currently thirteen students enrolled in the program with a similar number preregistered for the second semester. This program is one of, if not the only, self-sustained, student operated school recycling program in the state. They currently recycle paper, cardboard, plastics, aluminum cans, steel, plastics bags and wrap, and electrical wire. It was because of their unique program that NH the Beautiful awarded Campbell High School with this special grant.

NH the Beautiful, Inc. ([www.nhthebeautiful.org](http://www.nhthebeautiful.org)) is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. By offering municipal recycling grants (**over \$2.5 million**) and signs, anti-litter programs, and technical assistance to recycling programs, NHtB is a unique



organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. New Hampshire the Beautiful, Inc. is now supporting the NRRRA School Education Program (the Club). The Northeast Resource Recovery Association ([www.nrra.net](http://www.nrra.net)) is administrator for the New Hampshire the Beautiful program

*Pictured L-R: Students from the recycling team: Erick Portillo, Jake Pucillo, Dillon Mason, Bryce Barrett, Nate Readyhough Cailler, James Cardello, Louis Dorval-Carson, Matt Livingston, Matt Gagne, and Wesley Shaffer; Ray Dube Coca Cola/NH the Beautiful, and John Dumais NH Grocers Association/NH the Beautiful*