

Contact: Gwen Erley  
Programs Coordinator  
Phone: (603)736-4401 Ext. 19  
gerley@nrra.net

2101 Dover Road  
Epsom, NH 03234  
www.nrra.net

NORTHEAST RESOURCE  
RECOVERY ASSOCIATION



# PRESS RELEASE – 11/02/17

## Kensington Elementary Hosts Trash On the Lawn Day

Kensington, NH –Kensington Elementary School enjoyed beautiful weather for their Trash On the Lawn Day (T.O.L.D.) event on October 5. Gwen Erley, Sarah McGraw and Ryan Stewart, from NRRRA's School Recycling CLUB, trained 105 enthusiastic and energetic KES students how to identify and pull recyclables from a sampling of typical school trash. Students prepared for the big event with recycling projects, recycling games and even a Recycle Relay. KES teachers were instrumental in helping to organize and supervise the students throughout the day. Not only did the press arrive to cover the event, there was even an observer from the local police department.

Each group of students was given several bags of trash which were then weighed, sorted, then weighed again. A bag of cafeteria food waste was also sorted to illustrate how much could have been diverted to composting or animal feed. A worm bin was on display to show that it is important to keep contaminants, such as plastics, out of the food waste. When sorting was completed the school received high marks for doing an excellent job with their current single bin recycling program. The students asked lots of questions and learned that diverting recyclables, and especially food waste and compostables, saves energy, the environment and landfill space.

KES Teacher Sarah McCarthy helped to spearhead this event, which was funded in part by a grant from New Hampshire the Beautiful. She made arrangements to have three student helpers for each of the groups. Special thanks to the KES custodial staff, especially Head Custodian Matt Andrews, who were very helpful with logistics, set up and especially clean up. This event would not have been possible without the support and assistance of Principal Becky Ruel, who was instrumental in coordinating this all-day event.

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**The School Recycling CLUB (The CLUB)** is a program for all schools in New England and is supported by Northeast Resource Recovery Association (NRRRA). For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit [www.schoolrecycling.net](http://www.schoolrecycling.net).

**The Northeast Resource Recovery Association (NRRRA)** is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit [www.nrra.net](http://www.nrra.net).

**New Hampshire the Beautiful, Inc. (NHtB)** has been a longtime supporter of the NRRA School Club and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. For more information visit: [www.nhthebeautiful.org](http://www.nhthebeautiful.org) .

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**PHOTO 1: NRRA Educator Sarah McGraw (far right) explains the purpose of Trash On the Lawn Day as KES students prepare to sort a sample of their school trash. (NRRA photo)**



**PHOTO 2: After sorting their trash, KES students consider how to reduce trash and increase recycling (NRRRA photo)**



**PHOTO 3: KES student tries Ring Toss Game made out of recycled materials (NRRRA photo)**



**PHOTO 4: KES students sort food waste that could be composted or used for animal feed (NRRRA photo)**