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**NORTHEAST RESOURCE
RECOVERY ASSOCIATION**



PRESS RELEASE – 6/25/18

British High Schooler Receives NRRA's Special Recognition Recycling Award

EPSOM, NH – The Northeast Resource Recovery Association (NRRA), New Hampshire the Beautiful and NRRA's School Recycling CLUB presented a Special Recognition award to Nadia Sparkes of Great Britain at the 9th Annual School Recycling Conference on May 22, 2018 at the Manchester Downtown Hotel in Manchester, NH.

Twelve-year-old Nadia Sparkes of Hellesdon High School in Norwich, UK came to our attention in March. According to One Green Planet.org, she started picking up trash along the two-mile route between her school and her home, accumulating a substantial amount of plastic. Some of the kids at Nadia's school started calling her "Trash Girl" and bullied her for her efforts. Nadia did not give up. With the support of her parents, she created the Team Trash Girl Facebook page and immediately found support in her community and beyond. She asked her supporters to pick up three pieces of litter and share a picture. Pictures and messages came in from all over the world along with inspiring stories of beach and road cleanups.

"Nadia's story shows the importance of one young person, standing up for the environment, in the face of adversity, and inspiring a grass roots effort around the globe," said Michael Durfor, NRRA Executive Director.

A total of eleven awards were given out. For nomination details on each recipient, visit The School Recycling CLUB website www.schoolrecycling.net and click on the [2018 Conference](#) tab, or visit our Facebook page <https://www.facebook.com/school.recycling>

About NRRA School Recycling CLUB

The School Recycling CLUB is a non-profit group that assists schools in implementing, maintaining and improving recycling programs. The CLUB is managed by NRRA. The CLUB offers school groups a chance to join a program that will help them promote or advance their efforts, network with other school groups, and stimulate school recycling, waste reduction and energy savings. To learn more, visit www.schoolrecycling.net

About New Hampshire the Beautiful

New Hampshire the Beautiful (NHtB) is a non-profit 501 (c)(3) Charitable Trust supported by members of the NH Soft Drink Association, the Beverage Distributors of New Hampshire Association and the New Hampshire Grocers Association. This collaborative effort by food and beverage companies has developed comprehensive programs to address, litter issues, recycling challenges, environmental awareness and education. To learn more, visit www.nhthebeautiful.org

About Northeast Resource Recovery Association (NRRA)

Founded in 1981, NRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. NRRA is a non-profit 501(c) organization. NRRA's School Recycling CLUB assists schools in implementing, maintaining and improving recycling programs. To learn more visit www.NRRA.net.

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Pictured here is Nadia Sparkes of Great Britain, who received NRRA's Special Recognition Award on May 22, 2018 for facing down bullies to help the environment (Team Trash Girl Facebook photo).